



NATIONAL CONCLAVE ON INNOVATION AND ENTREPRENURESHIP



INNOVATE. INVENT. INSPIRE

SPONSORSHIP PROPOSAL



POWERD BY:



THE

BIG OPPORTUNITY

WHERE IDEAS MEET → SCALE

SPARK-O-FEST is a NATIONAL CONCLAVE bringing together the people who create ideas, build ventures, solve problems and shape the future.

A CONVERGENCE OF



**Innovators and
Entrepreneurs**



Start-ups



**Students
and Faculty**



**Venture Capitalists
and Angel Investors**



**Policy
Makers**



**Health and Tech
Professionals**



**NGOs and Community
Organisations**

YOUR BRAND DOESN'T JUST SPONSOR
AN EVENT. IT BECOMES PART OF THE
ECOSYSTEM **WHERE TOMORROW'S
IDEAS TAKE SHAPE.**



SPARK-O-FESTTM 1.0

ONE PATH-BREAKING EVENT.
ONE MOVEMENT.



700+ DELEGATES

100+ COMPETITORS

6 LECTURES

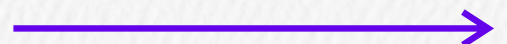
3 PANEL DISCUSSIONS

20+ SPONSORS

15+ INNOVATION STALLS



**NOW ON A
A BIGGER
SCALE.**



BRINGING TOGETHER

MORE THAN

3000

DELEGATES

COUNTLESS
POSSIBILITIES!

FACULTY & RES

INDUSTRY L

ORS

DE

INCUBATORS INNOVATORS

STUDENTS PRO

START-UP FO

& RESEARCHERS

INVESTORS

HEALTHCARE & TECHN

STRY LEADERS

POLICYMAKERS

ORS

INNOVATORS

FACULTY & RESEARCHER

TUDENTS

PROFESSIONALS

INVESTORS

TY & RE

START-UP FOUNDERS

INDUSTRY LEADERS

LTHCARE & TECHNOLOGY

INCUBATORS

INNOVATORS

INDUSTRY

YMAKERS

FACULTY & RESEARCHERS

STUDENTS

PROFE

CUBATORS

START-UP FOUND

STUD

INVESTORS

HEALTHCARE & TECHNOLO



SPARK-O-FESTTM 2.0

IDEA 2 IMPACT



VENUE:
**ATAL BIHARI VAJPAYEE
MEDICAL UNIVERSITY,
SUSHANT GOLF CITY,
LUCKNOW**



FROM IDEA TO IMPACT

“Idea-2-Impact” captures the journey of transforming imagination into innovation and innovation into real-world change.

IDEA

Imagination • Creativity •
Problem Identification→

INNOVATION

Experimentation • Collaboration
• Entrepreneurship→

IMPACT

Implementation • Enterprise •
Real-world Change



COMPETITION ENGINE FOR SPARKOFEST



START-UP
PITCH



IDEATHON



POSTER
PRESENTATION



INNOVATION
DISPLAY

TOTAL REWARDS WORTH OVER

₹ **5000000**

INCLUDING CASH PRIZES



WHY SPONSOR SPARK-O-FEST?

TALENT ACCESS

Connect with emerging innovators & future talent.

DIRECT ENGAGEMENT

Engage directly with a high-value audience.

BUSINESS NETWORKING

Connect with emerging innovators & future talent.

INNOVATION ASSOCIATION

Align with innovation entrepreneurship & the future.

BRAND LEGACY

Build lasting association with meaningful impact.

VISIBILITY

Reach audiences across physical & digital touchpoints.

DIGITAL AMPLIFICATION

Extend your brand story beyond the event.



YOUR BRAND. WHERE THE AUDIENCE SEES IT. →

360°

VISIBILITY

JOURNEY

PRE EVENT

Digital Campaigns
Social Media
Emailers
Partner Networks
Institutional Outreach
Media / PR

DURING EVENT

Venue Branding
LED Screens
Announcements
Competition Branding
Social Coverage

POST EVENT

Event Highlights
Winner Stories
Social Recaps
Media Coverage
Digital Content

2M+

PROJECTED IMPRESSIONS

5M+

PROJECTED VIDEO VIEWS

50K+

ENGAGEMENTS



SPONSOR BENEFITS MATRIX

BENEFITS	CATEGORIES				
	BRONZE	SILVER	GOLD	DIAMOND	PLATINUM
Event Naming Rights	✗	✗	✓	✓	✓
Logo on ALL Banners, Standees & Backdrops	Only Big banners	All banners & Standees	✓	✓	✓
Logo on Posters	Space Permitting Only	Space Permitting Only	✓	✓	✓
On-Stage Acknowledgment	Name of organisation Announced (Opening & Closing ceremonies)	Name of organisation Announced (Opening & Closing ceremonies)	✓ (Opening Closing & Major Sessions only)	✓ (All SF2.0 Events)	✓ (All SF2.0 Events)
Opportunity to Address Audience	✗	✗	✓	✓	✓
Digital & Social Media Promotion	Basic Visibility	Moderate Visibility	Good Visibility	Max Visibility	Max Visibility
Recognition in Official Com.	✗	✗	All Major Events	All Events	All Events & Announcement
Brand Visibility Level	Low	Moderate	High	Highest	Highest

PARTNER CATEGORIES

Title Partner
 Presenting Partner
 Innovation Ecosystem Partner
 Academic Partner
 Knowledge Partner
 Startup Partner
 HealthTek Partner
 Technology & digital Partner
 Industry Partner
 CSR Partner

Media Partner
 Food Partner
 Beverage Partner
 Travel Partner
 Idea-Coffee Partner
 Design & Brand Partner
 Powered/Co powered by Partner
 Venue & Hospitality Partner
 Merchandise Partner





INNOVATE. INVENT. INSPIRE

Contact - For participation, partnership, branding or support.

Cdr Sumit Ghosh (Retd.)

Founder Director SPARK Incubation Center, SDC&H, Lucknow

Organising Chairman Sparkofest2.0

National Conclave on Innovation and Entrepreneurship -2026

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sumitghosh@saraswaticolleges.com



**SCAN
TO PAY**

ACCOUNT DETAILS

Account Name: Zoopup Technologies Private Limited

Account Number: 99909889003203

IFSC Code: HDFC0009063

Bank Name: HDFC Bank

Branch: Mahanagar Branch, Lucknow



POWERD BY:

